

# MEDIA KIT



[juniorgolfscoreboard.com](http://juniorgolfscoreboard.com)



## OUR STORY

Founded in 1998, the **Junior Golf Scoreboard** is the leading and most widely followed dedicated information resource covering the sport of competitive junior golf worldwide.

Serving the audiences of junior players, parents, college coaches, junior golf tours, and golf organizations, the Scoreboard's extensive reach is a prime avenue for marketing efforts.

The Scoreboard is a platform for those seeking to reach the avid game investing competitive junior player, their parents, and those involved in the sport.





# WEB TRAFFIC & REACH

*\* Google Analytics*

## Yearly User Sessions

2020 - 793,805

2021 - 896,922

2022 - 981,159 (+9%)

2023 - 1,199,782 (+22%)

## Yearly Page Views (65% Rankings)

2020 - 4.5 MM

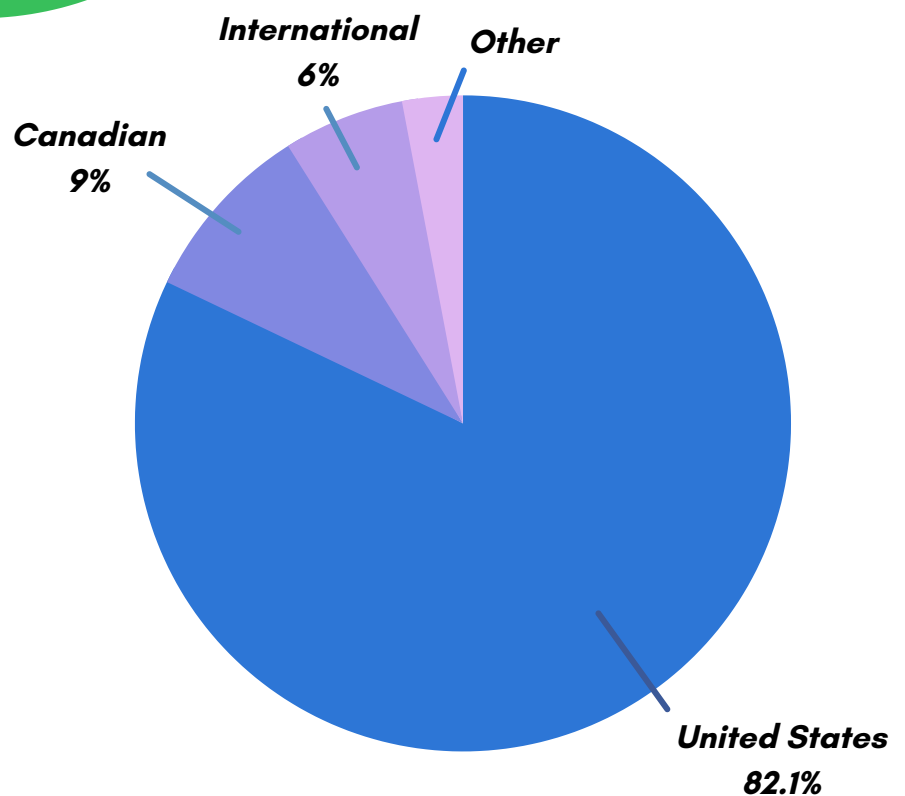
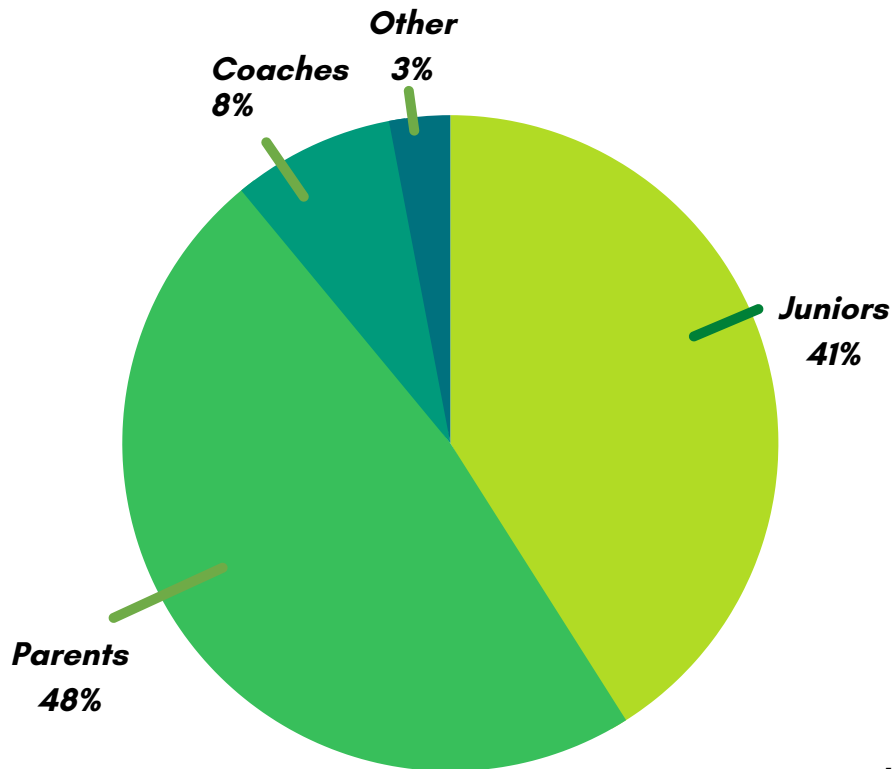
2021 - 4.9 MM

2022 - 5.2 MM

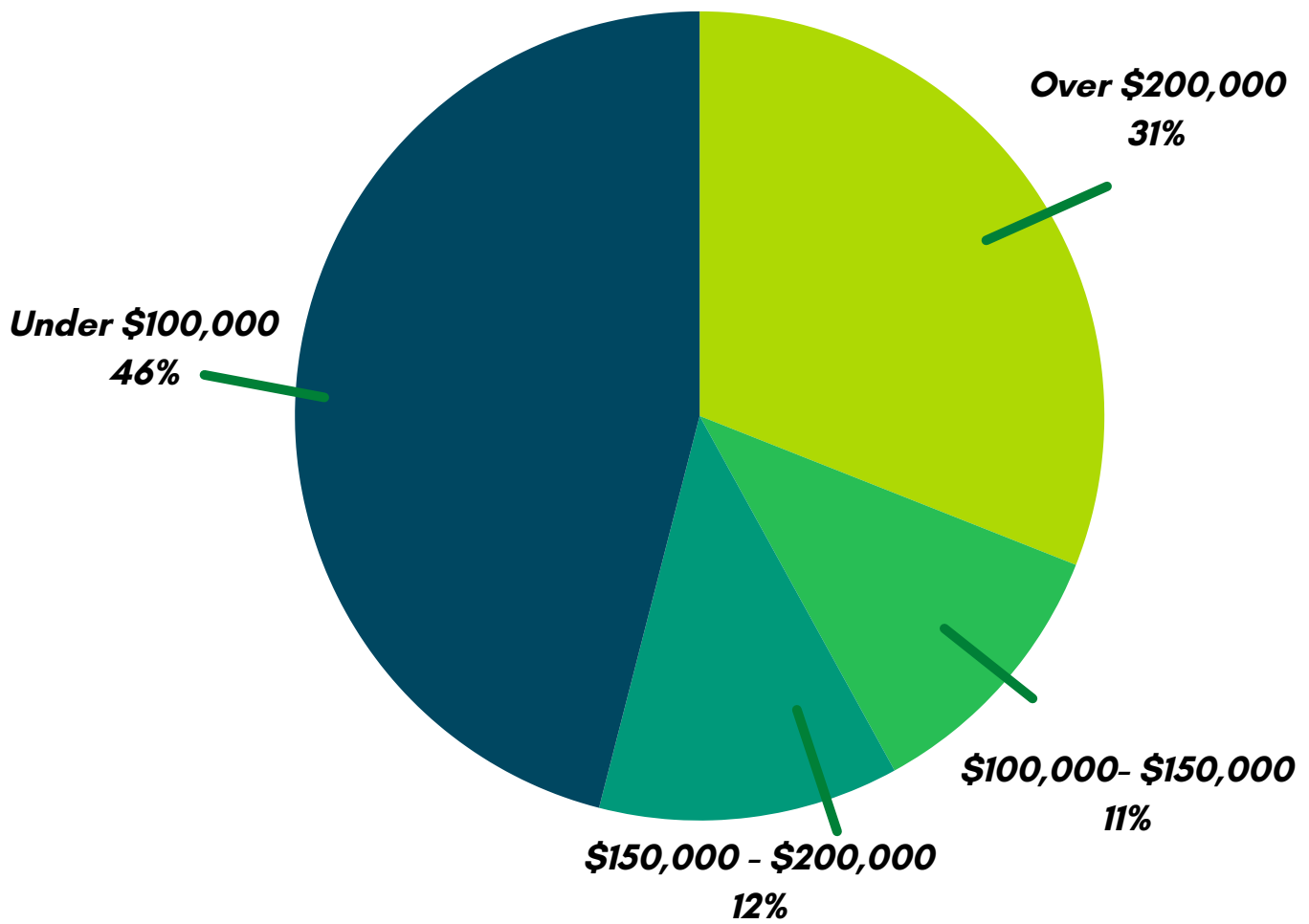
2023 - 5.4 MM

**Average time on site 6:18**

## OUR AUDIENCE



## FAMILY INCOME



## AD PLACEMENT

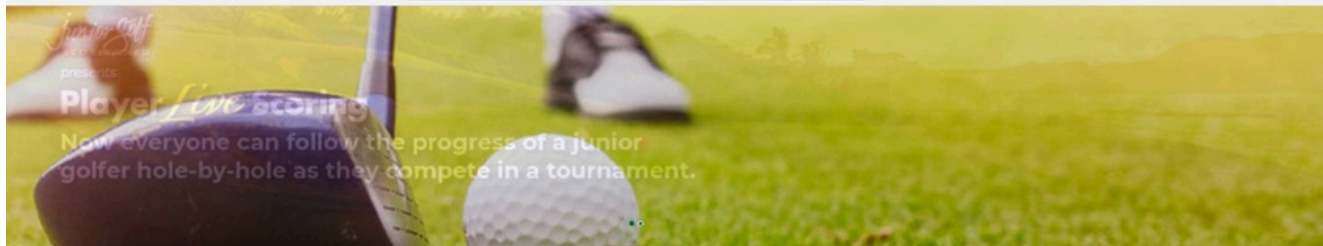
Top of page banner

728 X 90



- TOURNAMENTS & RESULTS
- RANKINGS & HONORS
- PLAYING THE GAME
- BEING RECRUITED
- OFF THE COURSE
- COACHES CORNER
- GOLF CAMPS
- PLAYER LIVE SCORING
- LOGIN

**Will Coaches Find You?**  
Start a Golf & Academic Resume Today!



### IN THE SPOTLIGHT

**News** April 18, 2021

College Coaches Can Return to Tournaments

#### NCAA Ends Recruiting Blackout June 1st.

The NCAA has announced that the recruiting blackout period that began in March 2020 will end June 1st. Players and coaches will be able to meet on campus according to the recruiting rules in place previously and coaches will be able to leave campus to attend tournaments in person. Parents and players are encouraged to be up to date on NCAA recruiting regulations. Get up to speed today on all college programs by subscribing to the American College Golf Guide. Click on the link below.



AMERICAN COLLEGE GOLF GUIDE

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**Featured** April 28, 2021

Congratulations to Some of the Recent Tournament Winners

#### The Champions List

SNEDS Timber Truss(Girls) - Ella Cress... **76 - 71**  
 SNEDS Timber Truss(Boys) - Colina Alexander... **73 - 73**  
 PKBGT Carolina's Classic - Jena Kim... **70 - 74**  
 Golfweek at Royal American(Girls) - Klaira Paramore... **67 - 81**  
 Golfweek at Royal American(Boys) - Luke Colantoni... **71 - 82**

**ALWAYS BRING YOUR BEST.**



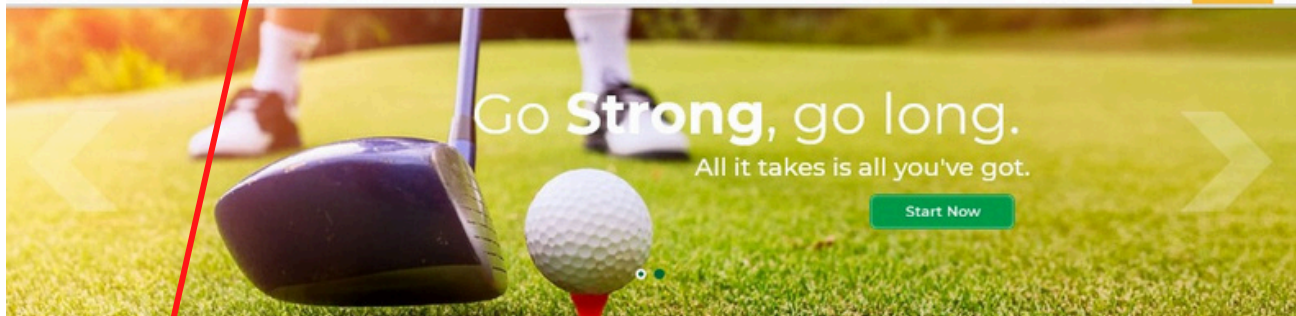
Learn More

#### Junior Golf Scoreboard Rankings # (Boys)

Rank	Name	Location	State	Events	Class
1-11	David Foss	Peabody Complex	GA	9	2021
2	Dorson Sargent	Birmingham	AL	6	2021
3	Praxton Burn...	Scottsdale	AZ	9	2021
4	Benji Cook	Deep Park	VA	8	2021
5	Kumar Thom...	Calgary	AB	4	2021
6	Luke Sampa	New York	NY	8	2021
7	Lincoln Klecher	Burien	GA	8	2022
8	Neil Dunlop	Huntsville	AL	13	2022
9	Brenton Velles	Orlando	FL	14	2021
10	Cesar Burelo	Heath Hall	NC	12	2022

TOURNAMENT SPOTLIGHT

## Left column banner 160 X 600



**ALWAYS BRING YOUR BEST.**

**THE ALL-NEW PRO V1 AND PRO V1X**

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*Titleist*  
#1 ball in golf.

IN THE SPOTLIGHT

New April, 16 2021 College Coaches Can Return To Tournaments

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AMERICAN COLLEGE GOLF GUIDE

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Featured May, 13 2021

Congratulations To Some of the Recent Tournament Winners

### The Champions List

Junior Golf Scoreboard Rankings @ (Girls)

Rank	Name	St/Prov	Events	Class
1	Megha Ganne	NJ	4	2022
2	Xin (Cindy) Kou	CA	6	2021
3	Bohyun Park	TX	6	2021
4	Leigh Chien	CA	10	2024
5	Kelly Xu	CA	9	2022
6	Sophie Zhang...	CA	9	2022
7	Casey Weiden...	FL	4	2021
8	Antonia Matte	--	5	2021
9	Yunxuan (Mic ...	--	10	2022
10	Bailey Shoem...	NY	10	2023

INTERVIEWS & ARTICLES



LATEST NEWS AND VIEWS

It has been a while, click to

learn more

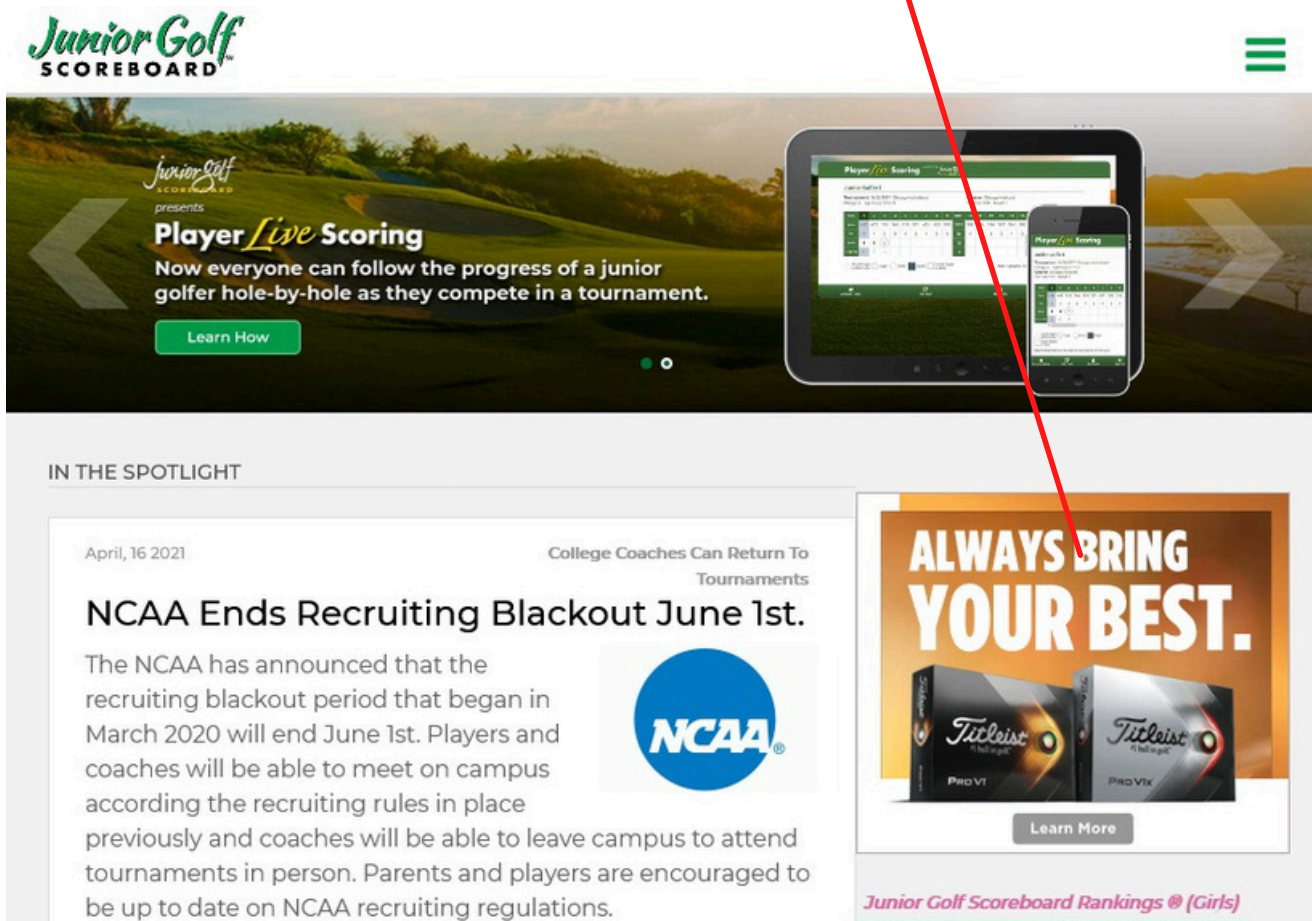


2-TIME WOMEN'S AM CHAMP

Interview with Vicki Goetze-Ackerman - Listen Up !!

## Right column box

300 X 250



**Junior Golf SCOREBOARD**


Junior Golf SCOREBOARD presents **Player Live Scoring**  
Now everyone can follow the progress of a junior golfer hole-by-hole as they compete in a tournament.  
[Learn How](#)

**IN THE SPOTLIGHT**


April, 16 2021 **College Coaches Can Return To Tournaments**

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**ALWAYS BRING YOUR BEST.**



[Learn More](#)

*Junior Golf Scoreboard Rankings @ (Girls)*



## RATE CARD

BANNER SIZE	<i>Impressions total</i> (ROS)	<150M	150 M- 500 M	500 M- 1MM	>1MM
	TopBannerCPM 728 X 90	\$27/1M	\$24	\$17	\$14
	Left Column 160 X 600	\$23	\$20	\$15	\$12
	Right Column Box 300 X 250	\$20	\$18	\$13	\$10

## SECTION SPONSORSHIPS

- Email Campaigns (*quoted upon request- \$225/M*)
- Golf Camp Directory
- Tournaments & Results
- Being Recruited
- Playing the Game
- Off the Course
- Logos on Tour Listings (*for tournament organizations*)
- Coaches Corner
- Player Live Scoring

## MARKETPLACE

Ideal for new products, smaller budgets, **Marketplace** enables a marketer to reach our audience on a shared page with their own unique message and website address.

***Includes:***

- *Marketplace **Page Placement***
- ***ROS Banner** – 400,000 views/impressions sponsor scheduled*
- ***Two email campaigns** to our full email database of junior players and their families, scheduled as requested*

*Call for pricing and particulars.*

**804-935-1800**

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Contact us today for complete  
Junior Golf Scoreboard  
information. We'll be happy  
to answer any questions  
you may have.

**804-935-1800**

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