

# Junior Golf<sup>SM</sup> SCOREBOARD

## MEDIA KIT

[juniorgolfscoreboard.com](http://juniorgolfscoreboard.com)



## OUR STORY

Founded in 1998, the **Junior Golf Scoreboard** is the leading and most widely followed dedicated information resource covering the sport of competitive junior golf worldwide.

Serving the audiences of junior players, parents, college coaches, junior golf tours, and golf organizations, the Scoreboard's extensive reach is a prime avenue for marketing efforts.

The Scoreboard is a platform for those seeking to reach the avid game investing competitive junior player, their parents, and those involved in the sport.



## WEB TRAFFIC & REACH

*\* Google Analytics*

### Yearly User Sessions

2020 - 793,805

2021 - 896,922

2022 - 981,159 (+9%)

2023 - 1,199,782 (+22%)

### Yearly Page Views (65% Rankings)

2020 - 4.5 MM

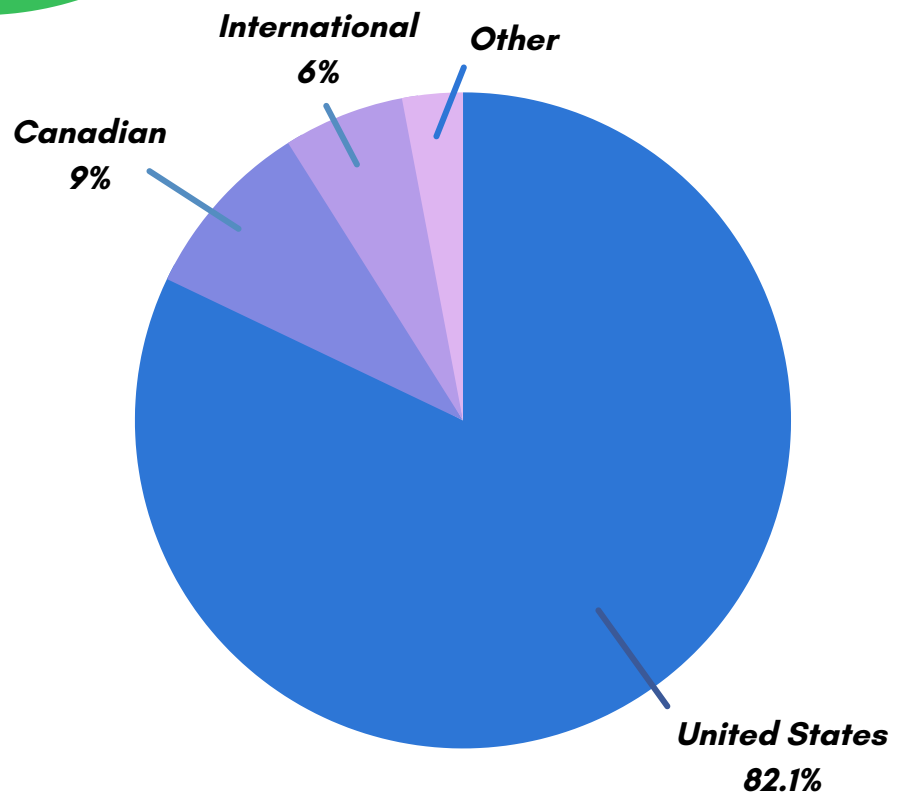
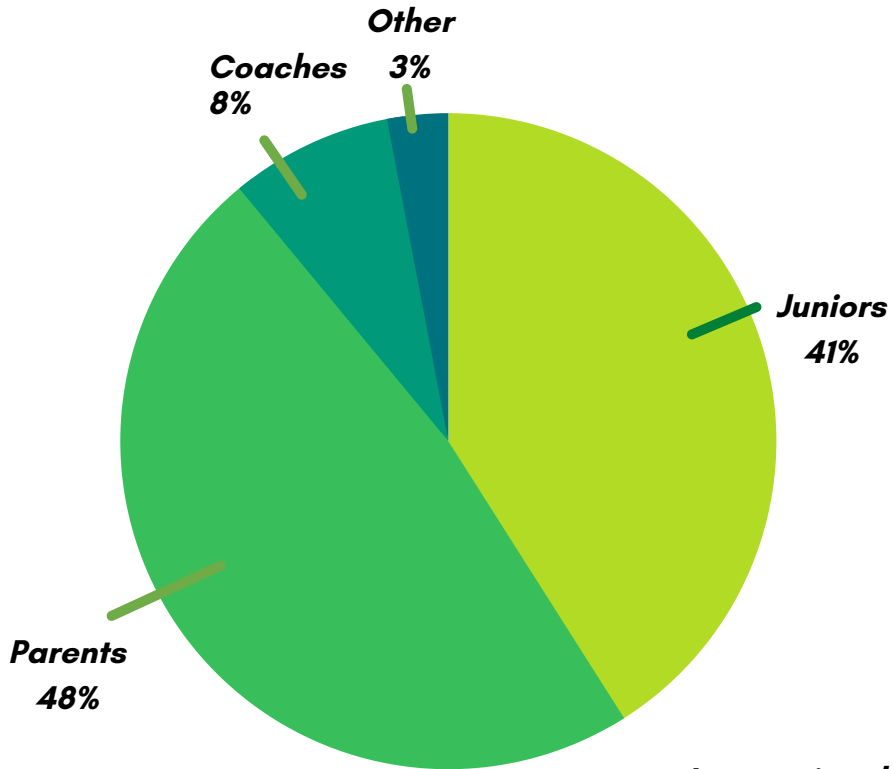
2021 - 4.9 MM

2022 - 5.2 MM

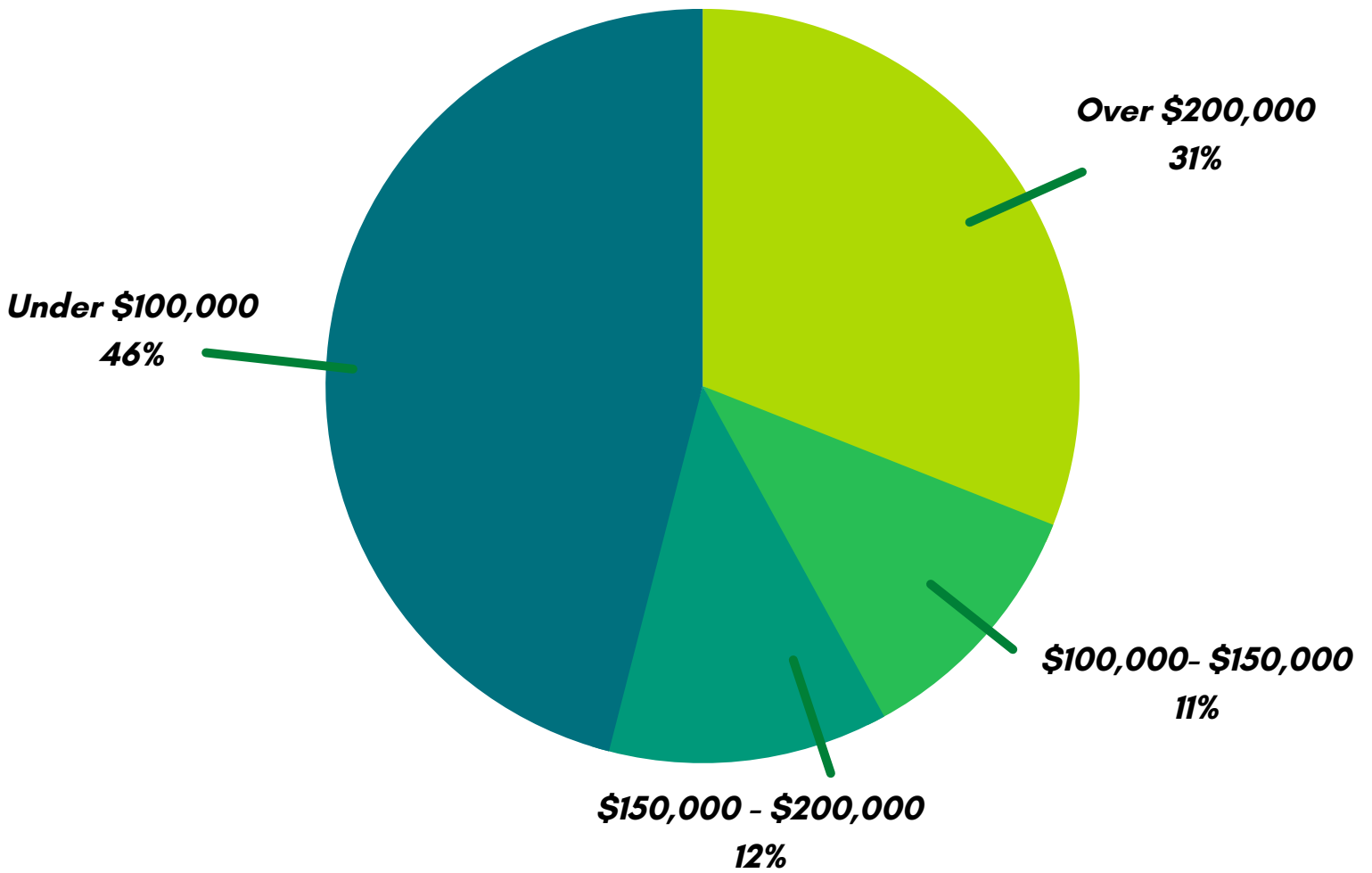
2023 - 5.4 MM

**Average time on site 6:18**

# OUR AUDIENCE



## FAMILY INCOME

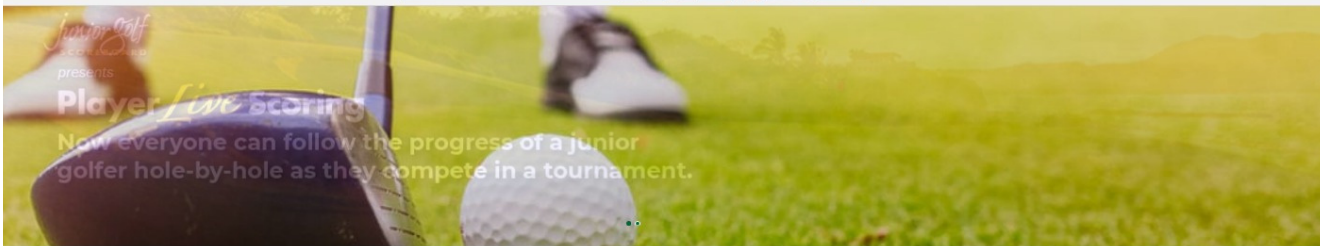


## AD PLACEMENT

Top of page banner

728 X 90

**Will Coaches Find You?**  
Start a Golf & Academic Resume Today!  
[Click Here >](#)



### IN THE SPOTLIGHT

**new** April, 16 2021

College Coaches Can Return To Tournaments

#### NCAA Ends Recruiting Blackout June 1st.

The NCAA has announced that the recruiting blackout period that began in March 2020 will end June 1st. Players and coaches will be able to meet on campus according to the recruiting rules in place previously and coaches will be able to leave campus to attend tournaments in person. Parents and players are encouraged to be up to date on NCAA recruiting regulations. Get up to speed today on all college programs by subscribing to the American College Golf Guide. Click on the link below.



[AMERICAN COLLEGE GOLF GUIDE](#)

SHARE [f](#) [t](#)

**Featured** April, 28 2021

Congratulations To Some of the Recent Tournament Winners

#### The Champions List

**SNEDS Timber Truss(Girls) - Ella Cress... 74 - 71**  
**SNEDS Timber Truss(Boys) - Colina Alexander... 73 - 73**  
**PKBGT Carolina's Classic - Jena Kim...70 - 74**  
**Golfweek at Royal American(Girls) - Klaira Paramore...67 - 81**  
**Golfweek at Royal American(Boys) - Luke Scholtz... 71 - 77**

**ALWAYS BRING YOUR BEST.**



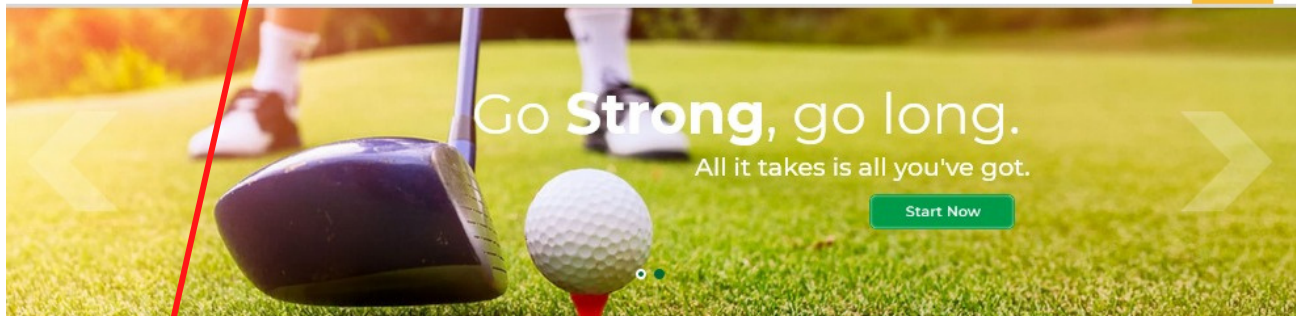
[Learn More](#)

#### Junior Golf Scoreboard Rankings # (Boys)

Rank	Name	Location	State	Events	Class
1	Davis Ford	Peckville Corners	GA	5	2021
2	Dorson Sargent	Birmingham	AL	6	2021
3	Prison Burn...	Scottsdale	AZ	9	2021
4	Riley Cook	Deep Falls	VA	5	2021
5	Kurzer-Thomas...	Calgary	AB	4	2021
6	Luke Samps	New York	NY	5	2021
7	Lincoln Heister	Butteville	GA	5	2022
8	Nick Cumpas	Huntsville	AL	13	2022
9	Brendan Vasiles	Orlando	FL	14	2021
10	Caleb Burrell	Indian Trail	NC	12	2022

[TOURNAMENT SPOTLIGHT](#)

## Left column banner 160 X 600



**ALWAYS BRING YOUR BEST.**

**THE ALL-NEW PRO V1 AND PRO V1X**

Learn More

**Titleist**  
#1 ball in golf.

### IN THE SPOTLIGHT

New

April, 16 2021

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SHARE

Featured

May, 13 2021

Congratulations To Some of the Recent Tournament Winners

## The Champions List

### Junior Golf Scoreboard Rankings @ (Girls)

Rank	Name	St/Prov	Events	Class
1	Megha Ganne	NJ	4	2022
2	Xin (Cindy) Kou	CA	6	2021
3	Bohyun Park	TX	6	2021
4	Leigh Chien	CA	10	2024
5	Kelly Xu	CA	9	2022
6	Sophie Zhang...	CA	9	2022
7	Casey Weiden...	FL	4	2021
8	Antonia Matte	--	5	2021
9	Yunxuan (Mic ...	--	10	2022
10	Bailey Shoem...	NY	10	2023

### INTERVIEWS & ARTICLES



LATEST NEWS AND VIEWS

*It has been a while, click to*

[learn more](#)



2-TIME WOMEN'S AM CHAMP

*Interview with Vicki Goetze-Ackerman - Listen Up !!*

## Right column box

300 X 250

The image is a screenshot of the Junior Golf Scoreboard website. At the top left is the logo "Junior Golf SCOREBOARD". In the top right corner, there is a green hamburger menu icon. The main hero banner features a golf course background with the text "Junior Golf SCOREBOARD presents Player Live Scoring" and "Now everyone can follow the progress of a junior golfer hole-by-hole as they compete in a tournament." Below this is a green "Learn How" button. To the right of the text is an image of a tablet and a smartphone displaying the "Player Live Scoring" app interface. A red arrow points from the text "Right column box" and "300 X 250" to a box on the right side of the page. Below the hero banner is a section titled "IN THE SPOTLIGHT". On the left, there is a news article dated "April, 16 2021" with the headline "NCAA Ends Recruiting Blackout June 1st." and the sub-headline "College Coaches Can Return To Tournaments". The article text states: "The NCAA has announced that the recruiting blackout period that began in March 2020 will end June 1st. Players and coaches will be able to meet on campus according the recruiting rules in place previously and coaches will be able to leave campus to attend tournaments in person. Parents and players are encouraged to be up to date on NCAA recruiting regulations." To the right of the text is the NCAA logo. On the right side of the "IN THE SPOTLIGHT" section is a promotional box for Titleist golf clubs. It features the text "ALWAYS BRING YOUR BEST." above images of Titleist Pro V1 and Pro V1x golf bags. Below the images is a "Learn More" button. At the bottom of the page, there is a link: "Junior Golf Scoreboard Rankings @ (Girls)".





## RATE CARD

BANNER SIZE	<i>Impressions total</i> (ROS)	<150M	150 M- 500 M	500 M- 1MM	>1MM
	TopBannerCPM 728 X 90	\$27/1M	\$24	\$17	\$14
	Left Column 160 X 600	\$23	\$20	\$15	\$12
	Right Column Box 300 X 250	\$20	\$18	\$13	\$10

## SECTION SPONSORSHIPS

- Email Campaigns (*quoted upon request- \$225/M*)
- Golf Camp Directory
- Tournaments & Results
- Being Recruited
- Playing the Game
- Off the Course
- Logos on Tour Listings (*for tournament organizations*)
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## MARKETPLACE

Ideal for new products, smaller budgets, **Marketplace** enables a marketer to reach our audience on a shared page with their own unique message and website address.

***Includes:***

- *Marketplace **Page Placement***
- ***ROS Banner** – 400,000 views/impressions sponsor scheduled*
- ***Two email campaigns** to our full email database of junior players and their families, scheduled as requested*

*Call for pricing and particulars.*

**804-935-1800**

[mact@juniorgolfscoreboard.com](mailto:mact@juniorgolfscoreboard.com)



Contact us today for complete  
Junior Golf Scoreboard  
information. We'll be happy  
to answer any questions  
you may have.

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