

Junior Golf SCOREBOARDSM



MEDIA KIT

juniorgolfscoreboard.com

OUR STORY

Founded in 1998, the **Junior Golf Scoreboard** is the leading and most widely followed dedicated information resource covering the sport of competitive junior golf worldwide.

Serving the audiences of junior players, parents, college coaches, junior golf tours, and golf organizations, the Scoreboard's extensive reach is a prime avenue for marketing efforts.

The Scoreboard is a platform for those seeking to reach the avid game investing competitive junior player, their parents, and those involved in the sport.



WEB TRAFFIC & REACH

** Google Analytics*

Yearly User Sessions

2020 - 793,805

2021 - 896,922

2022 - 981,159 (+9%)

2023 - 1,199,782 (+22%)

2024 - 1,202,042 (+1%)

Yearly Page Views (65% Rankings)

2020 - 4.5 MM

2021 - 4.9 MM

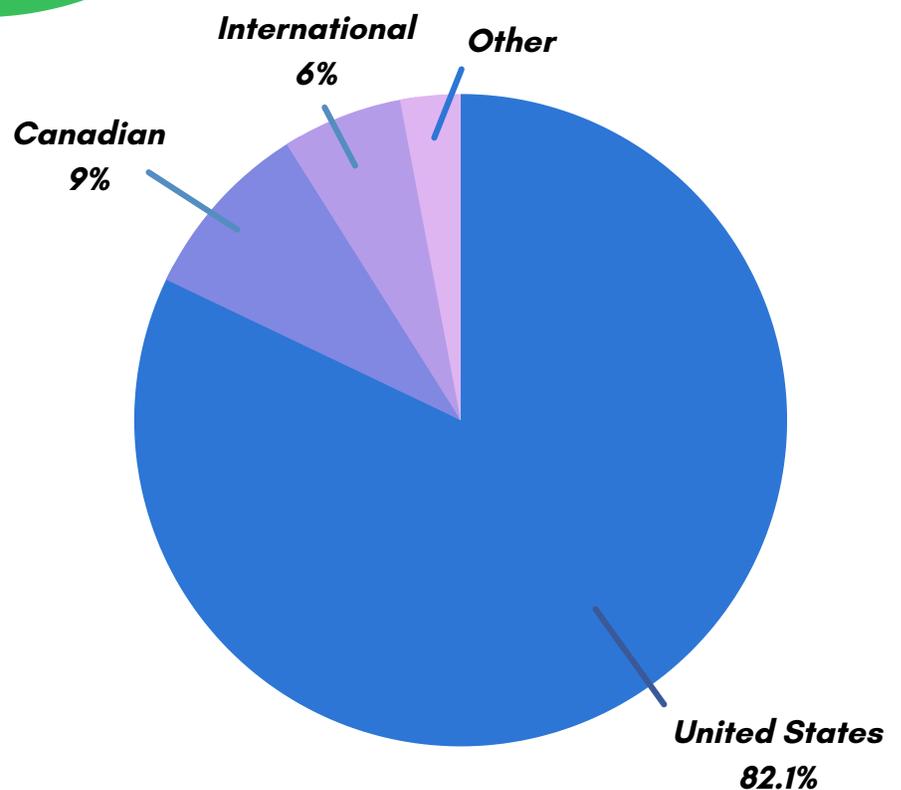
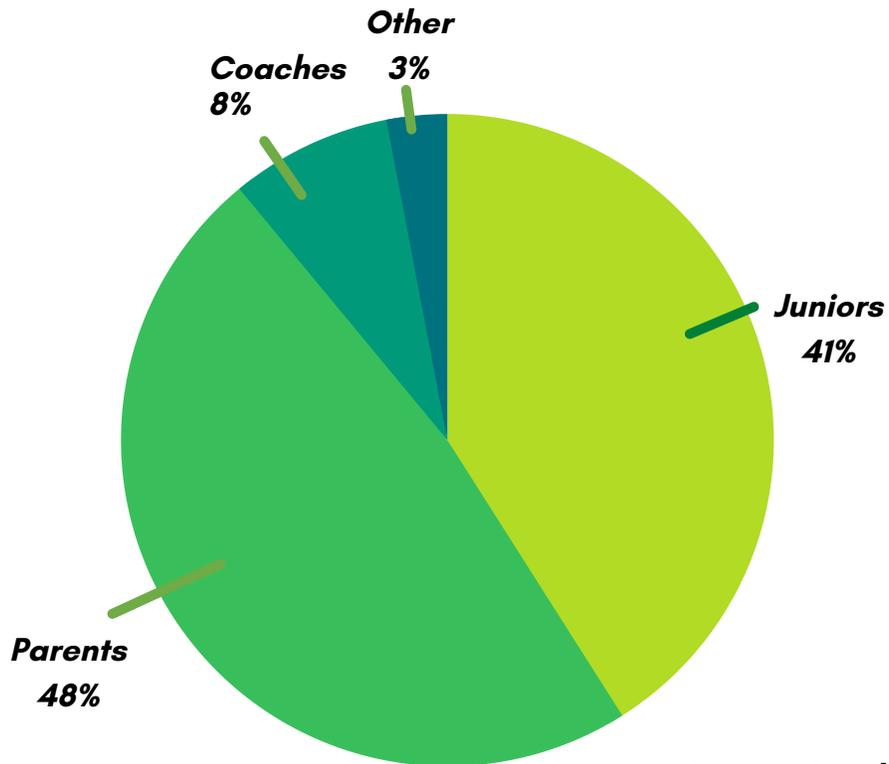
2022 - 5.2 MM

2023 - 5.4 MM

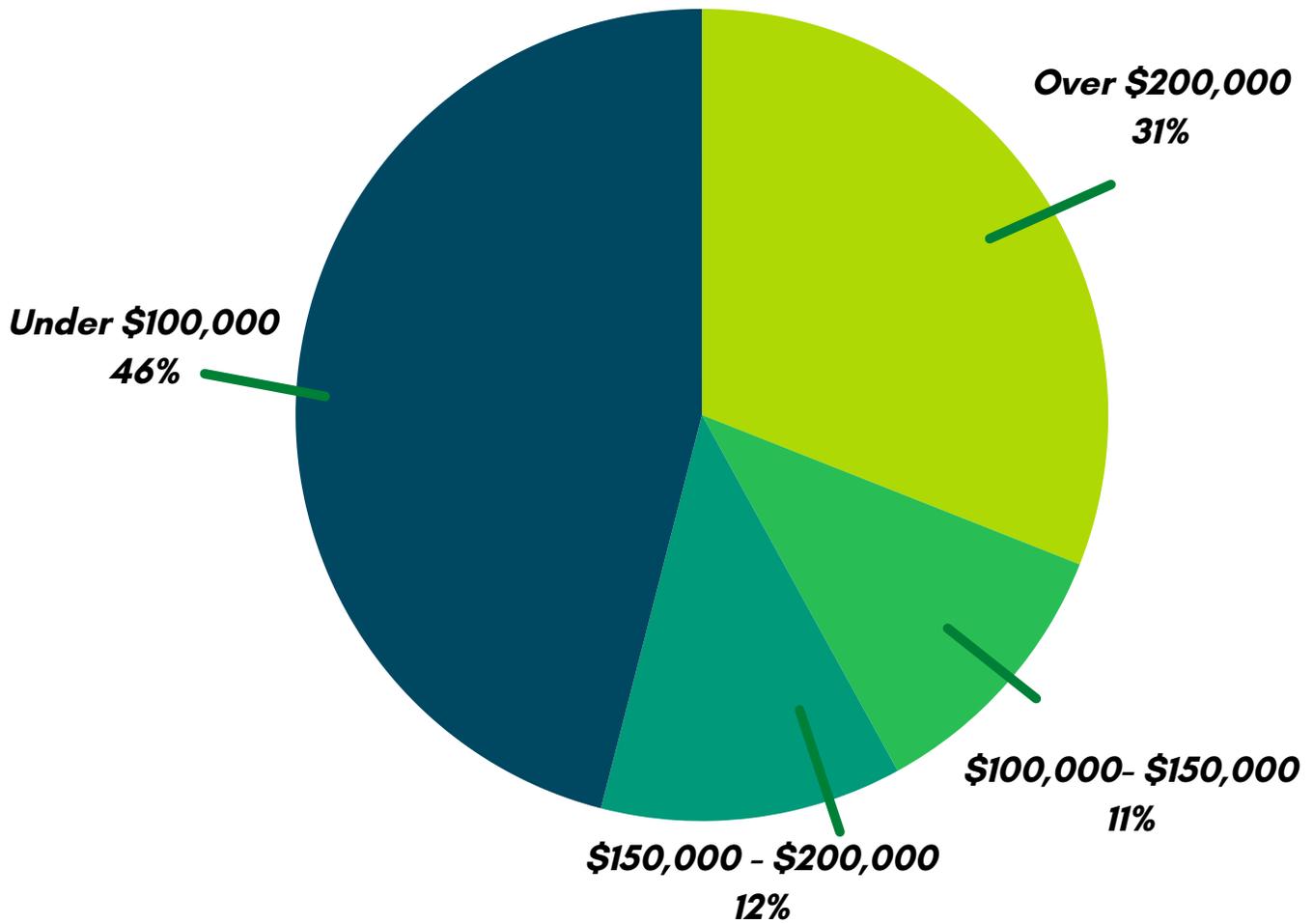
2024 - 6.4 MM

Average time on site 6:18

OUR AUDIENCE



FAMILY INCOME



AD PLACEMENT

Top of page banner
728 X 90

Will Coaches Find You?
Start a Golf & Academic Resume Today!

[Click Here](#)



IN THE SPOTLIGHT

new April, 16 2021

College Coaches Can Return To Tournaments

NCAA Ends Recruiting Blackout June 1st.

The NCAA has announced that the recruiting blackout period that began in March 2020 will end June 1st. Players and coaches will be able to meet on campus according to the recruiting rules in place previously and coaches will be able to leave campus to attend tournaments in person. Parents and players are encouraged to be up to date on NCAA recruiting regulations. Get up to speed today on all college programs by subscribing to the American College Golf Guide. Click on the link below.



[AMERICAN COLLEGE GOLF GUIDE](#)

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Featured April, 28 2021

Congratulations To Some of the Recent Tournament Winners

The Champions List

SNEDS Timber Truss(Girls) - Ella Cress... 74 - 71
SNEDS Timber Truss(Boys) - Colina Alexander... 73 - 73
PKBGT Carolina's Classic - Jena Kim...70 - 74
Golfweek at Royal American(Girls) - Klaira Paramore...67 - 81
Golfweek at Royal American(Boys) - Luke Schmitt... 71 - 77

ALWAYS BRING YOUR BEST.



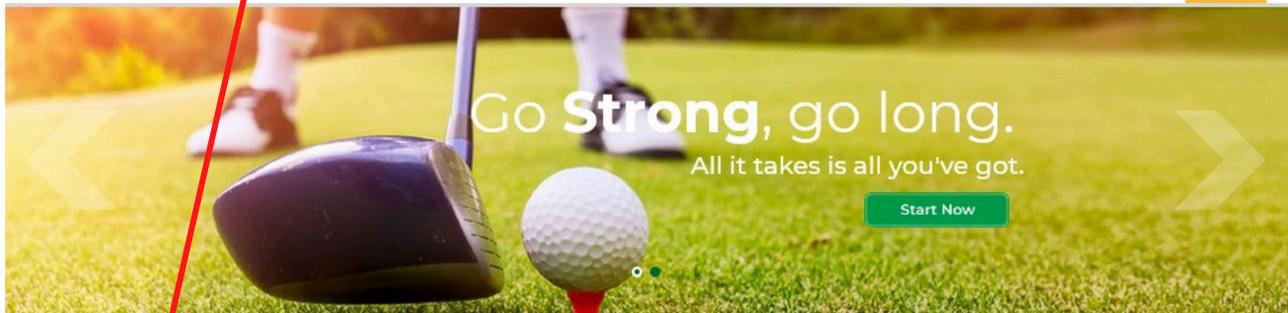
[Learn More](#)

Junior Golf Scoreboard Rankings # (Boys)

Rank	Name	Location	State	Events	Class
1	Davis Ford	Madisonville, Connors	GA	5	2021
2	Dorson Sargent	Birmingham	AL	6	2021
3	Praston Sum...	Scottsdale	AZ	9	2021
4	Riley Cook	Deep River	VA	5	2021
5	Kunze-Thomas...	Calgary	AB	4	2021
6	Luke Sampie	New York	NY	5	2021
7	Lincoln Heister	Butteville	GA	5	2022
8	Nick Cumber	Huntsville	AL	13	2022
9	Brendan Vasiles	Orlando	FL	14	2021
10	Caleb Burrell	Indian Trail	NC	12	2022

[TOURNAMENT SPOTLIGHT](#)

Left column banner 160 X 600



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Titleist
#1 ball in golf.

IN THE SPOTLIGHT

New April, 16 2021 College Coaches Can Return To Tournaments

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Junior Golf Scoreboard Rankings @ (Girls)

Rank	Name	St/Prov	Events	Class
1	Megha Ganne	NJ	4	2022
2	Xin (Cindy) Kou	CA	6	2021
3	Bohyun Park	TX	6	2021
4	Leigh Chien	CA	10	2024
5	Kelly Xu	CA	9	2022
6	Sophie Zhang...	CA	9	2022
7	Casey Weiden...	FL	4	2021
8	Antonia Matte	--	5	2021
9	Yunxuan (Mic ...	--	10	2022
10	Bailey Shoem...	NY	10	2023

INTERVIEWS & ARTICLES



LATEST NEWS AND VIEWS
It has been a while, click to

[learn more](#)



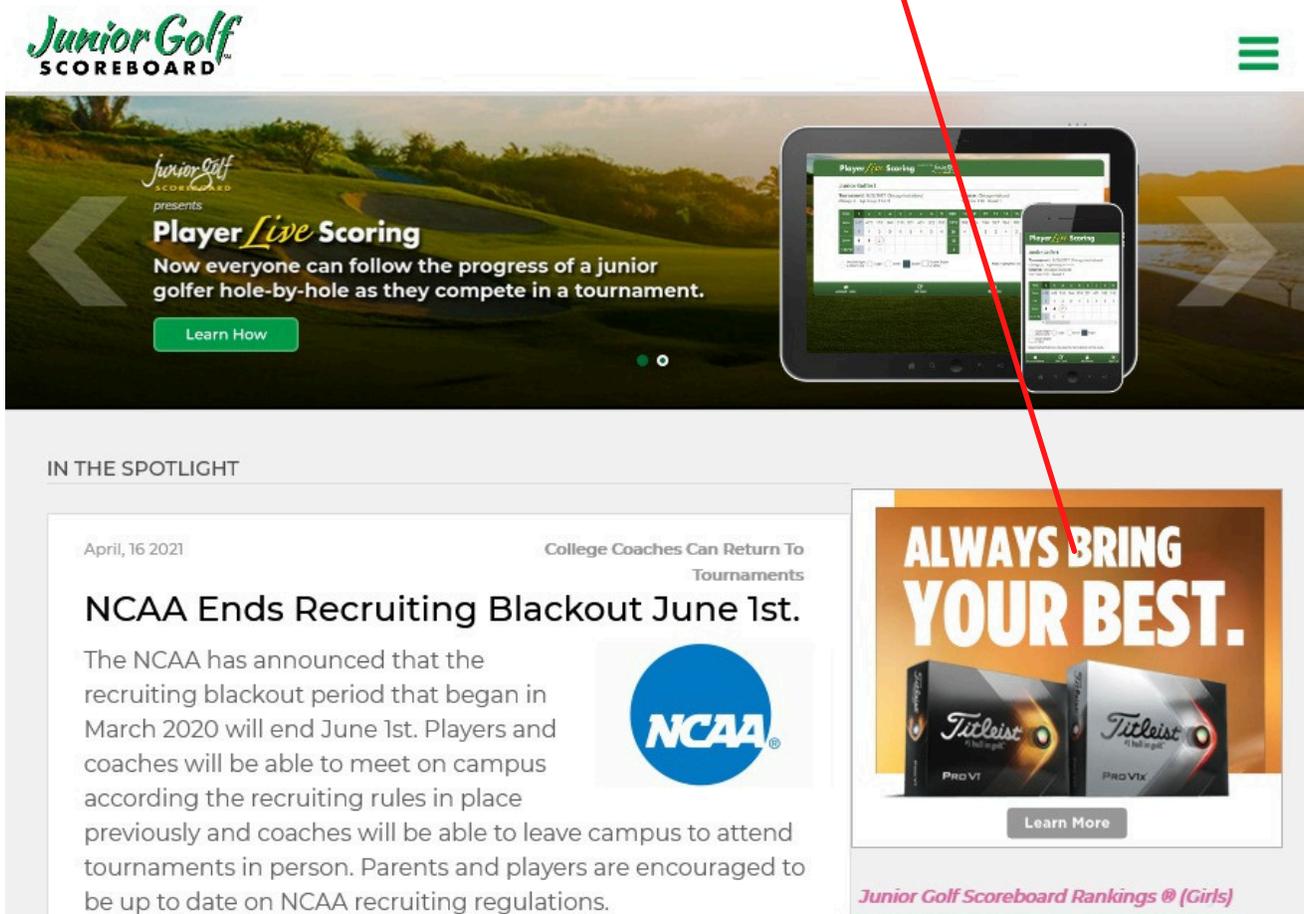
2-TIME WOMEN'S AM CHAMP
Interview with Vicki Goetze-Ackerman - Listen Up !!

Featured May, 13 2021 Congratulations To Some of the Recent Tournament Winners

The Champions List

Right column box

300 X 250



Junior Golf SCOREBOARD

Junior Golf SCOREBOARD presents **Player Live Scoring**
Now everyone can follow the progress of a junior golfer hole-by-hole as they compete in a tournament.
[Learn How](#)

IN THE SPOTLIGHT

April, 16 2021 **College Coaches Can Return To Tournaments**

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ALWAYS BRING YOUR BEST.

[Learn More](#)

Junior Golf Scoreboard Rankings @ (Girls)

RATE CARD

BANNER SIZE	<i>Impressions total</i> (ROS)	<i><150M</i>	<i>150 M-500 M</i>	<i>500 M-1MM</i>	<i>>1MM</i>
	TopBannerCPM 728 X 90	\$27/1M	\$24	\$17	\$14
	Left Column 160 X 600	\$23	\$20	\$15	\$12
	Right Column Box 300 X 250	\$20	\$18	\$13	\$10

SECTION SPONSORSHIPS

- Email Campaigns (*quoted upon request- \$225/M*)
- Golf Camp Directory
- Tournaments & Results
- Being Recruited
- Playing the Game
- Off the Course
- Logos on Tour Listings (*for tournament organizations*)
- Coaches Corner
- Player Live Scoring

EMAIL PROMOTIONS

Our email address database is excellent for reaching our audience of players and their parents. These are all subscribing customers to our products and services.

Highlights include:

- Sortable by *age/graduation year*
- Partially sortable by *gender*
- Sortable by *state and region of the country*
- *Pre-counts available* before committing to campaign
- Order ***two campaigns***, and ***get the third one free***
- **Constant Contact data** – open rates in excess of 40%

Call for pricing and particulars.

804-935-1800

mact@juniorgolfscoreboard.com



Contact us today for
complete Junior Golf
Scoreboard information.

We'll be happy
to answer any questions
you may have.

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